



American Cancer Society Cancer Action Network

10th Annual New England Research Breakfast

Monday, June 12, 2017

The State Room, 60 State Street, Boston



The statistics are startling—1 in 2 men and 1 in 3 women will be diagnosed in their lifetime.

Support ACS CAN's efforts to ensure the next scientific breakthroughs reach those who need them!

2017 HIGHLIGHTS

Keynote Speaker

Dr. Daniel Haber, Director of the Massachusetts General Hospital Cancer Center

Advocacy Honorees

Henri & Belinda Termeer, Life Sciences Advocates & Philanthropists

Emcee

Dr. Mallika Marshall, Health Reporter - WBZ-TV Boston & Practicing Physician

Past Speakers Include

Dr. Douglas Lowy, Acting Director of the U.S. National Cancer Institute

MA Governor Charlie Baker

Boston Mayor Marty Walsh

U.S. Senator Elizabeth Warren

Dr. Ed Benz, President & CEO Emeritus, Dana-Farber Cancer Institute.

The **American Cancer Society Cancer Action Network** (ACS CAN) is the nation's leading advocacy organization working everyday to make issues facing cancer patients a national and state priority.

The **ACS CAN 10th Annual New England Research Breakfast** is a premiere event that brings together more than 250 leaders from business, academia, health care, government, and life sciences communities to highlight the latest advances in cancer research and to support the mission of ACS CAN.

Translating Action Into Influence. Conquering cancer is as much a matter of public policy as it is scientific discovery. The past ten years have seen significant improvements in the way we diagnose and treat cancer but, our work is far from over. Whether it is increasing cancer research and prevention funding or improving access to health coverage, ACS CAN protects the needs of patients and families, working to ensure that our innovation ecosystem remains strong and everyone has the access to care they need to prevent, detect, and fight cancer.

Through our highly visible partnership opportunities, support for this event will highlight your company's commitment and investment to saving more lives from cancer. The diverse audience for this event also offers networking and relationship building opportunities with leading organizations in New England.

Please consider the enclosed sponsorship opportunities and support ACS CAN in promoting future investments and discoveries in cancer research and improving access to care for all cancer patients.



American Cancer Society Cancer Action Network

10th Annual New England Research Breakfast

Monday, June 12, 2017

The State Room, 60 State Street, Boston

2016 ACS CAN New England Research Breakfast Sponsors



Keynote speaker Dr. Douglas Lowy, Acting Director of the U.S. National Cancer Institute, sharing the latest information on the President's Cancer Moonshot and Precision Medicine Initiatives at the 2016 ACS CAN New England Research Breakfast.

Diamond Presenting Sponsor

EMD Serono

Event Sponsors

Ariad Pharmaceuticals
Astellas
AstraZeneca
Beth Israel Deaconess Medical Center
Boston University
Bristol-Myers Squibb
Cataldo Ambulance Service
Dana-Farber Cancer Institute
EYP, Inc.
Hologic

Infinity Pharmaceuticals, Inc.
Lahey Health Cancer Institute
Mass General Cancer Center-
Momenta Pharmaceuticals
Partners Healthcare
Purdue Pharma
Radius Health, Inc.
Sandoz
Takeda Oncology
TD Bank
TESARO

Table Hosts

Acentech
Amgen
Blueprint Medicines
BOND
Boston Biomedical
Boston Children's Hospital
Broad Institute
Dana-Farber/Brigham
and Women's Cancer Center
EY
Firestone & Parson, Inc.

Genentech
HarborOne Bank
Idera Pharmaceuticals
ImmunoGen, Inc.
The Jackson Laboratory
King Street Properties
Latham and Watkins LLP
Massachusetts Medical Society
Massachusetts Society of
Clinical Oncologists

Novartis
Nutter McClennen & Fish
Pannone Lopes Devereaux & West
Pfizer
Ropes & Gray LLP
T3 Advisors
Thermo Fisher Scientific
UMass Memorial Health Care
WilmerHale

PARTNERING IN THE FIGHT AGAINST CANCER | ACSCAN.ORG | 508.270.4637

Contributions or gifts to the American Cancer Society Cancer Action Network, Inc. are not tax deductible



American Cancer Society Cancer Action Network

10th Annual New England Research Breakfast

Monday, June 12, 2017

The State Room, 60 State Street, Boston

2017 Event Sponsorship Opportunities

Sponsor Benefits:	Table Host (\$3,000)	Bronze Sponsor (\$5,000)	Silver Sponsor (\$10,000)	Gold Sponsor (\$25,000)	Diamond Sponsor (\$50,000)	Platinum Presenting Sponsor (\$100,000)
Reserved Seating	4 Seats	1 Table (8 seats)	1 Table w/ Distinguished Guest	2 Tables w/ Distinguished Guests	2 Tables w/ Distinguished Guests	2 Tables w/ Distinguished Guests
Signage & Recognition at Event	✓	✓	✓	✓	Premier Signage w/ Logo	Premier Signage w/ Logo
Ad in Event Program Book			Quarter Page	Half Page	Full Page	Full Page
Logo Placement on Invitation*			✓	✓	✓	✓
Corporate Recognition on Tabletop Displays			✓	✓	✓	✓
Speaking Opportunity (3-5 minutes)						✓
Private Meet & Greet with Special Guests/ Speakers						✓
ACS CAN Corporate Membership Level		Corporate Sponsor	Corporate Friend	Corporate Hero	Corporate Ally	Corporate Champion

* For inclusion in the event invitation, logos must be received by March 15, 2017

If you are interested in sponsoring this event or would like more information, please contact Lexa Sullivan at Lexa.Sullivan@cancer.org



American Cancer Society Cancer Action Network

10th Annual New England Research Breakfast

Monday, June 12, 2017

The State Room, 60 State Street, Boston

2017 ACS CAN Corporate Membership Program

All event sponsorship at the Bronze level and above includes an annual ACS CAN Corporate Membership.

Corporate Sponsors (\$5,000 annually)

- Issue briefings with ACS CAN Senior Leadership
- Receive ACS CAN's monthly outreach e-newsletter
- Recognition in ACS CAN's annual *Advocacy Accomplishments* report and on the ACS CAN website
- Local policy event sponsorship in one key market

Corporate Friends (\$10,000 annually)

- All of the above and,
- Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
- Recognition at ACS CAN's headquarters, in annual *Advocacy Accomplishments* report and logo on the ACS CAN website
- Local policy event sponsorships in two key markets

Corporate Heroes (\$25,000 annually)

- All of the above and,
- Annual strategy meeting with ACS CAN Senior Leadership
- Logo placement at annual Leadership Summit & Lobby Day
- Local policy event sponsorships in three key markets

Corporate Allies (\$50,000 annually)

- All of the above and,
- Annual one-on-one strategy meeting with ACS CAN Senior Leadership
- Opportunity to develop a custom regional strategic partnership

Corporate Champions (\$100,000 annually)

- All of the above and,
- Annual one-on-one meeting with ACS CAN President and Senior Leadership
- Quarterly calls with ACS CAN Regional Directors, State and Local Campaign team leadership and Policy team
- Opportunity to develop a custom national strategic partnership

If you are interested in receiving more information about our 2017 ACS CAN Research Breakfast or Corporate Membership, please contact Lexa Sullivan at lexa.sullivan@cancer.org

PARTNERING IN THE FIGHT AGAINST CANCER | ACSCAN.ORG | 508.270.4637

Contributions or gifts to the American Cancer Society Cancer Action Network, Inc. are not tax deductible